



Westwood Elementary Schools Coalition

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“WESC” answers the five Ws

- WHO:** A small coalition of volunteers, who represent all five elementary schools in Westwood, assist with WESC’s annual initiatives. Numerous other volunteers make limited commitments to assist with auction, appeal, or social event.
- WHAT:** WESC, a recognized non-profit organization, requests individual and corporate donations, hosts on-line auctions and coordinates an annual parent social. The funds are then equally distributed to each of Westwood’s elementary school parent-teacher organizations. The Westwood Education Foundation (“WEF”) is a different organization that offers educational grants to the entire Westwood community. Many of WEF’s grants have benefited Westwood’s elementary schools. WESC, however, partners with each of the PTO/PTAs for the exclusive enrichment of Westwood’s elementary school children. WESC hopes to raise \$60,000 during the 2009-2010 academic year.
- WHERE:** A majority of Westwood’s elementary school children’s enrichment activities have been funded by WESC’s efforts. Corporate donations originate from Westwood and its surrounding communities.
- WHEN:** Children benefit from WESC’s contributions nearly every day that they attend school. WESC makes its annual appeal to individuals and businesses in the fall, and once again in the spring. WESC will run an online auction in the fall and again in the spring. Lastly, WESC hosts a parent social every year in March.
- WHY:** By consolidating the efforts of all five elementary school PTO/PTAs, WESC achieves greater efficiencies, and can garner greater contributions from the business community. This year, WESC will continue to raise funds with a simple and low-key, but gracious, approach. WESC’s programs have varied through the years to adapt to differing needs and goals. This flexible model has proven successful, as WESC has raised nearly one million dollars since its inception fifteen years ago. Although WESC has served as a model organization for many other communities, it still requires contributions of time and treasure. We encourage you to send your \$60 contribution per elementary school child (more or less, as you can afford) early or raise your hand to volunteer soon.

Should you have any comments or questions of any nature, please call or email:
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