



Westwood Elementary Schools Coalition
Deerfield · Downey · Hanlon · Martha Jones · Sheehan
PO Box 474 Westwood MA 02090 · www.wesconline.org

With the success of our online auction last year, we are expanding this component to include at least two auction sessions (winter and spring) and the ability to have online sponsorship and advertising.

Corporate Sponsorship Overview

Platinum Level \$10,000

Online Ad in all online auctions, including link to url provided
Mention in all PR including emails to elementary school population promoting Web Auction (3 touches per Auction to population of 1,000 families) as well as in local and regional press
Print Ad in March Social program: full page back or inside cover
Entrance to March Social, including option for 5 minute speech
Banner/Poster at March Social

Gold Level \$5000

Online Ad in one online auction, including link to url provided
Mention in PR including emails to elementary school population promoting one Web Auction (3 touches to population of 1,000 families) as well as in local and regional press
Print Ad in March Social Program: interior page
Banner/Poster at March Social

Silver Level \$2500

Online Ad in one online auction, including link to url provided
Mention in at least one PR piece
Print Ad in March Social Program: interior $\frac{1}{2}$ page

Bronze Level \$1000

Print Ad in March Social Program: interior $\frac{1}{4}$ page
Mention in at least one PR piece

Thank you for participating as a sponsor!

___ Platinum Sponsor \$10,000
___ Gold Sponsor \$5,000
___ Silver Sponsor \$2,500
___ Bronze Sponsor \$1,000

Ad copy and logos may be emailed to wescprogram@gmail.com . Please note 120 pixels wide are best.

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone Number _____ Fax Number _____
Email _____ Date _____

Please indicate your sponsorship level above and return this form with your donation to:
WESC PO Box 474 Westwood, MA 02090 Questions? Email wescprogram@gmail.com