



WESC encourages you to support its long-time corporate sponsor and extends its gratitude to:



The Westwood Elementary Schools Coalition - “WESC” - is a non-profit 501(c) volunteer organization that raises funds for all five of Westwood’s elementary schools and their respective PTOs and PTAs. Healthy schools mean healthy Westwood business.

WESC is funded by the people and businesses that make up the community of Westwood. We hope you will consider supporting WESC through purchasing an advertisement in the program book for our upcoming March 17, 2012 Spring Social. Prior to the event, each of Westwood’s 1200 families will receive the program book featuring auction items and recognizing the people and businesses that have committed to excellence in our elementary schools.

Last year, individual families in Westwood contributed nearly \$50,000 to WESC in outright cash contributions. Westwood families support WESC’s mission and they value the businesses that support our community. Please consider supporting WESC at one of the following levels:

	Platinum Sponsor	Gold Sponsor	Bronze Sponsor
Cost	\$5000	\$2500	\$1000
Feature in Auction Ad Booklet that will be placed in the backpacks of all 1200 elementary school children for delivery to their families.	Full page ad; Featured placement	½ page ad	1/8 page ad
Logo and hyperlink on WESC’s web page	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink
Featured in 3 (minimum) Westwood Public Schools district-wide electronic communications, & 3 more emails (minimum) to all 1200 elementary school families (est. 10,800 touches)	√	√	
Featured on WESC’s letterhead for one full year and thanked in local media	√		

Deadline for participation is February 1, 2012

To reserve, please call or email: Kirsten Burbo -617-875-4743 / Kirsten@bu.edu